



Bill Moore is the general counsel of Luminant, a competitive power generation subsidiary of Energy Future Holdings Corp. Luminant's activities include plant, mine, wholesale marketing and trading, and development operations.

Moore came to the corporation from Hunton & Williams LLP where he was a partner in the regulated industries and governmental relations practice area. Prior to becoming general counsel of Luminant, he was chief legal officer for TXU Energy, the electricity retailing unit of EFH, and chief legal officer for Luminant Energy, Luminant's wholesale power and gas trading unit.

As general counsel of Luminant, Moore's accountabilities include:

- Coordinating and ensuring timely and efficient delivery of all legal support for Luminant
- Ensuring a robust regulatory compliance program for Luminant Energy
- Ensuring the provision of professional and efficient contract administration services to Luminant Energy

Moore's fundamental goal is to ensure high-quality representation of the operations' legal, compliance and contracting interests in a cost-effective manner. One of his key successes in achieving this objective has been attracting and retaining highly skilled lawyers, compliance specialists and contract administrators to the company.

Moore oversees a staff of approximately 20 professionals providing legal, compliance and contract administration services to Luminant. The team is highly respected and possesses decades of experience in matters pertinent to the Luminant business operations.

While he was a partner at Hunton & Williams LLP, Moore handled legislative analysis and drafting responsibilities for TXU Corp. subsidiaries and the statewide association of utilities during three sessions of the Texas Legislature, including the session in which ground-breaking electric industry restructuring legislation was enacted. He also provided extensive legislative advocacy in Congress. Additionally, Moore coordinated and accomplished regulatory advocacy efforts in multiple rulemaking proceedings before the Public Utility Commission of Texas to implement Texas's landmark electric industry restructuring legislation. In his present role, his practice has become broader and in particular includes a substantial concentration on environmental law.

Outside the office, Moore enjoys cycling and running, as well as assisting various charitable efforts, including United Way, the Multiple Sclerosis Society and the Texas A&M Foundation. Additionally, he has become a regular guest lecturer at the Baylor University School of Law's first-year legislative procedure class.

He graduated *magna cum laude* with a bachelor's degree in civil engineering from Texas A&M University in 1987. In 1995, he earned his law degree with honors from the University of Texas at Austin and is a member of the Order of the Coif.